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Reviews

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf.
(Alfreda Bradtke)

CAROLINA TRENDSETTERS: INSIGHTS AND INNOVATIONS FROM LOCAL BUSINESS OWNERS, PROFESSIONALS COMMUNITY LEADERS (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Charlotte metro area spans both North and South Carolina in the central Carolina piedmont region. One of the fastest growing areas in the United States over recent decades, the region is a major hub for industry, banking and other financial services, transportation, distribution, and sports at the professional and collegiate level. Growth has been fueled by a great climate for business as well as a great place to live and work. The professionals, business owners, and community leaders selected to contribute to this book represent a range of professions and industries in the region and are trendsetters in their individual fields. Rod Potter, well known as a connector and networking facilitator in the Charlotte area, is the founder and leader of over two dozen online and offline networking groups. He has also developed an online course about building a network with LinkedIn. He provides an overview of the benefits of using the LinkedIn platform to build a professional network. After a distinguished military career encompassing both active and reserve duty, Ken Lacy founded and is leading Veterans Path Up, an organization based in Charlotte, but expanding across the United States. He describes the challenges facing many enlisted military veterans and how his organization is helping veterans and veteran families on their path to affordable and stable housing. Curtis Hughes co-founded an IT consulting company that helped hundreds of businesses with employee engagement, customer relationship management, and big data projects. He recently joined an international company as CIO where he is developing and implementing new technology strategies. He describes how established companies are making successful digital transformations. Torie Mathis began her career in the military serving overseas, but an accident while serving...



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