



Q Methodology (Paperback)

By Bruce F. McKeown, Dan B. Thomas

SAGE Publications Inc, United States, 2013. Paperback.
Condition: New. 2nd Revised edition. Language: English . Brand New Book. Q Methodology defines the distinctive set of psychometric and operational principles which, when combined with specialized statistical applications of correlation and factor-analysis techniques, provide researchers with a systematic and rigorously quantitative means for examining human subjectivity. Based on the premise that subjectivity is communicable and advanced from self-reference, the method's central concern is to ensure that self-reference is preserved and not compromised or confused by external investigation. The authors outline the appropriate principles, techniques and procedures which advance this goal, including data gathering, statistics, and small-sample behavioral research.



READ ONLINE
[6.49 MB]

Reviews

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD

It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III